

Coproduction!

Connecting to

Germany



**FOCUS
ITALY**

Excellence in animation and VFX coproduced with germany

animation germany supports experienced and emerging filmmakers and studios from Germany and those from a chosen partner country (the focus will change each year) who want to find production partners and obtain production finance in the international marketplace.

animation germany is the answer to a market trend in animation and VFX: rising budgets and the accompanying consumer demand for high production values and creativity. This international development is driving the industry towards international coproductions. The study 'Mapping the Animation Industry in Europe' shows that European animation films achieve almost 70% of their admissions outside of national markets.

animation germany makes the German industry visible to potential international partners. German schools have an excellent reputation and German talent on a creative as well as on a technical and industrial level is highly rated. The German market has strong consumer potential.

animation germany unites the interests of the animation and VFX industry in respect to international business development and promotion of their films and production potential. **animation germany's** first event takes place at MIFA during the Festival d'Annecy 2017.



PHOTO: © D. BOUCHET/CTIA

animation germany @ annecy

GERMANY INTRODUCES ITSELF,
CASE STUDIES WITH ITS PARTNER
COUNTRY FOR 2017/18, ITALY,
PRODUCERS MEET&GREET,
GERMAN RECEPTION 13.06.17

14.06.17 17:00
-19:00

MIFA, HOTEL IMPERIAL,
IMPERIAL, ROOM RAVEL AB, LEVEL 5,
ANNECY, FRANCE



The Festival d'Animation Annecy is the largest and most important festival for animation films in the world. An active community meets and talks about worldwide developments in production technology as well as creative trends and talents.

In the first module, an overview of the German market structure and funding possibilities will be given. Afterwards, producers will introduce German production companies and studios and use case studies to illustrate their experiences of coproduction.

Finally there will be a meet & greet session exclusively for German and Italian producers. Here the aim is for each participant, via several face-to-face conversations, to expand his or her own business network and explore ideas for cooperation.

animation germany @ cartoon forum

MARKET OVERVIEW AND UPDATES ON
FINANCING OPTIONS AND PRODUCTION
PARTNERS FROM ITALY,
BILATERAL COPRODUCTION MARKET,
GERMAN RECEPTION.

12.09.17

around
15:00

TOULOUSE FRANCE



The Cartoon Forum is the biggest European coproduction and co-financing market, and, from a German perspective, the most attractive international B2B event with nine hundred participants.

In the second module the focus of information is Italy. Among other things, the recently passed law on filmfunding will be explained. This includes the improved tax credit system.

In addition to the keynote, the event aims to further intensify networking opportunities via face-to-face pitch meetings in the form of speed dating sessions of 30 minutes. The goal of each meeting should be to discuss a project that is clearly aimed at an international audience. It could lead to initial exchanges of financing linked to work-split structures. This part is reserved for producers from both countries.

The event will end in the yearly reception of the German industry, which brings producers, distributors and financiers together, as well as guests from Italy.



PHOTO: © CARTOON

animation germany @ apd

PRODUCERS MEET FINANCIERS

27.04.18

L-BANK, STUTTGART, GERMANY



The Animation Production Day ("APD") is the most important coproduction and co-financing market in Germany specialising in animation projects, with over 160 coproduction, financing and distribution partners who negotiate projects starting from the treatment phase.

In the third module, the focus is on B2B talks between producers and financiers. Targeted matchmaking with German and international distributors as well as international sales companies will be scheduled. This is the platform to take the project one step further, to attract distributors and achieve financing.

PHOTO: © ANIMATION PRODUCTION DAY, REINER PFISTERER, 2017





www.animationgermany.de

At a glance

Three-part series of events 'animationgermany@'
Exclusive focus on one guest country, which in 2017/18 is Italy

- Showcase of producers and portfolio of services from Germany and Italy.
- Information about the country's financing options.
- Structured platforms for conversations aimed at initiating coproductions.
- Meetings during the Festival d'Annecy in June, the Cartoon Forum in September and the Animation Production Day in April.

Information platform — Overview of the German industry's portfolio of services and detailed description of companies, access to German producers and studios.

- Website www.animationgermany.de
- Contact Person at info@animationgermany.de
+49 89 99018-5050
- Newsletter, registration via website (September 2017)

Movie Line-Up 2016/2017*

Doktor Proktors Zeitbadewanne

CO-PRODUCTION Norway, Germany
 GERMAN PRODUCER Tradewind Pictures, Wildbunch
 GERMAN STUDIOS Tradewind Pictures

Mullewapp - eine schöne Schweinerei

CO-PRODUCTION Germany, Luxembourg
 GERMAN PRODUCER MotionWorks, Studiocanal Film
 GERMAN STUDIOS Motionworks, Lavalabs

Ted Siegers MOLLY MONSTER - The Movie

CO-PRODUCTION Switzerland, Germany, Sweden
 GERMAN PRODUCER Alexandra Schatz Filmproduktion, TrickStudio
 Lutterbeck, Peacock Film, Senator Film Produktion
 GERMAN STUDIOS Trickstudio Lutterbeck

Pettersson & Findus Das schönste Weihnachten überhaupt

CO-PRODUCTION Germany
 GERMAN PRODUCER Tradewind Pictures, Senator Film München,
 ZDF - Zweites Deutsches Fernsehen
 GERMAN STUDIOS Chimney, Tradewind Pictures

Knight Rusty 2 – Full Metal Racket

CO-PRODUCTION Germany
 GERMAN PRODUCER Caligari Film- und Fernsehproduktions GmbH,
 Synergy Film
 GERMAN STUDIOS Caligari Film

Rabbit School - Guardians of the golden egg

CO-PRODUCTION Germany
 GERMAN PRODUCER Akkord Film, Lavalabs, Studiorakete, Virgin Lands
 GERMAN STUDIOS Akkord Film, Lavalabs, Studiorakete, Virgin Lands

Guardians of the Galaxy Vol. 2

CO-PRODUCTION USA
 GERMAN PRODUCER no
 GERMAN STUDIOS Trixter, Rise

Richard The Stork

CO-PRODUCTION Germany, Belgium, Luxembourg, Norway
 GERMAN PRODUCER Knudsen & Streuber Medienmanufaktur,
 Ulysses Filmproduktion, Senator Film Produktion,
 Norddeutscher Rundfunk (NDR)
 GERMAN STUDIOS Ulysses, Studiorakete

Tehran Taboo

CO-PRODUCTION Germany, Austria
 GERMAN PRODUCER Little Dream Entertainment
 GERMAN STUDIOS Little Dream Entertainment

* MORE INFO AT WWW.ANIMATIONGERMANY.DE. SOURCE: MEDIABIZ

Initiators and Distributors

animation germany arose out of an initiative of the German Producers Alliance, Film- und Medienfestival gGmbH and AG Animationsfilm e.V.. Tania Reichert-Facilides (Managing Board Member of the Animation Section of the German Producers Alliance and CEO of Freebird Pictures GmbH & Co. KG) is responsible for concept and implementation. animation germany is assisted by an advisory committee whose role is to support the target-oriented continued development of the initiative.

animation germany is supported by German Films and Creative Europe, who have significantly financed animationgermany@annecy. The further implementation of the initiative animation germany is subject to financing.

animation germany has a partnership with Animation Production Day (financial support of accreditation fees and travel expenses for the producers of the best project as chosen by a professional advisory board). Furthermore Animation Production Day offers three wildcards for a guaranteed presentation slot at Cartoon Forum.

INITIATORS



SUPPORTED BY

